



OCTOBER 4, 2025

Oklahoma Czech Festival

Sponsorship Opportunities



OKLAHOMA CZECHS, INC.

is a nonprofit organization devoted to preserving the rich tapestry of Czech culture and heritage through the delightful realms of cuisine, folk dancing, and song, alongside lively polka bands and spirited festivities that celebrate our cherished Czech and Slovak traditions. We are dedicated to honoring the legacies of our founders by offering educational opportunities, royalty scholarships, and engaging community outreach programs.





Děkuju (Thank You)

We are grateful for your consideration of a partnership with the 59th annual Oklahoma Czech Festival! Nestled in Yukon, the Czech capital of Oklahoma, this vibrant event is devoted to preserving and celebrating the rich tapestry of Czech and Slovak culture and heritage. We warmly invite your participation in this cherished and exhilarating occasion. The Oklahoma Czech Festival is delighted to host this beloved tradition, drawing over 30,000 visitors eager to partake in a jubilant parade, a lively carnival, an arts and crafts fair, folk dancing and singing, and an array of traditional delights, including kolache, klobasy sandwiches, and delectable Czech dinners. The day would be incomplete without the enchanting Pivo (beer) Garden and the spirited sounds of live polka bands.

Throughout the year, our organization diligently works to nurture and uphold our culture and heritage through educational programs, performances, Czech-Slovak royalty scholarships, travel opportunities, and other community outreach initiatives with local, state, and international communities.

Join us as we honor and promote the past, present, and future of the Oklahoma Czech Festival. Since 1966, this cherished event has flourished, and we eagerly anticipate celebrating our 59th annual gathering on October 4, 2025, in Yukon, Oklahoma. The Oklahoma Czechs, Inc.'s community of supporters bridges generations, hosting over 100 parade entries, more than 170 arts and crafts vendors, and welcoming more than 30,000 visitors from around the globe.

We are thrilled at the prospect of collaborating with you and hope you will join us for the Oklahoma Czech Festival 2025. Thank you for considering our numerous partnership opportunities!

Best Regards,

Kimberly Rex
President, Oklahoma Czechs, Inc.



Proposal Sponsorship Packages

We are a non-profit organization committed to preserving, cultivating and sharing our Czech and Slovak heritage with our community.

Vítáme Vás - Presenting Sponsor - 1 available

- One premier vendor booth in the festival event area
- Full page ad in festival program, premiere placement
- Premium Logo & Link placement on Oklahoma Czechs, Inc. website
- Premium Logo Size & Placement on Primary & Secondary Sponsor Banners
- Logo and Thank You featured in all festival advertisements, and other print collateral
- Mention in festival press releases
- Mention and Thank You in at least FIVE social media posts and an e-newsletter blast
- Logo placement on the back of official t-shirt
- Premier spot in parade lineup
- Czech Fest Swag Bags - Twelve (12) festival t-shirts, beer stein/cup, etc.
- 24 Pivo Garden Vouchers (Beverages)
- 12 Czech Dinners AND Klobasy, Single Kolach & Drink Passes
- 12 Carnival Wrist Bands (Friday AND Saturday)
- 24 Dance Passes to the Coronation Ball at the Yukon Czech Hall

\$50,000

Heart of the Festival - Premier Sponsor - 4 available

- One vendor booth in the festival event area
- 1/2 page ad in festival program, premiere placement
- Prominent Logo & Link placement on Oklahoma Czechs, Inc. website
- Prominent Logo Size & Placement on Primary & Secondary Sponsor Banners
- Logo and Thank You featured in all festival advertisements, and other print collateral
- Mention in festival press releases
- Mention and Thank You at least THREE social media posts and an e-newsletter blast
- Logo presented on the back of the official t-shirt
- Czech Fest Swag Bags - Eight (8) festival t-shirts, beer stein/cup, etc.
- 16 Pivo Garden Vouchers (Beverages)
- 8 Czech Dinners AND Klobasy, Single Kolach & Drink Passes
- 8 Carnival Wrist Bands (Friday AND Saturday)
- 16 Dance Passes to the Coronation Ball at the Yukon Czech Hall

\$12,500-\$49,999

Proposal Sponsorship Packages

We are a non-profit organization committed to preserving, cultivating and sharing our Czech and Slovak heritage with our community.

Heritage Keeper Sponsor - unlimited

- Logo and Thank you in festival program
- Logo & Link placement on Oklahoma Czechs, Inc. website
- Logo placement on Secondary Event Sponsor Banners at festival
- Logo and Thank You featured in all festival advertisements
- Mention and Thank You in social media posts and an e-newsletter blast
- Business logo on back of official t-shirt
- Four (4) festival t-shirts
- 8 Pivo Garden Vouchers (Beverages)
- 4 Czech Dinners AND Klobasy, Single Kolach & Drink Passes
- 4 Carnival Wrist Bands (Friday OR Saturday)
- 8 Dance Passes to the Coronation Ball at the Yukon Czech Hall

\$5,000-\$12,499

Praha Partner Sponsor - unlimited

- Mention in festival program
- Company name placement on Oklahoma Czechs, Inc. website
- Business name on Secondary Event Sponsor Banner at festival
- Mention and Thank You in social media posts and an e-newsletter blast
- Business logo on back of official t-shirt
- Two (2) festival t-shirts
- 4 Pivo Garden Vouchers (Beverages)
- 2 Czech Dinners AND Klobasy, Single Kolach & Drink Passes
- 2 Carnival Wrist Bands (Friday OR Saturday)
- 4 Dance Passes to the Coronation Ball at the Yukon Czech Hall

\$2,500-\$4,999

Proposal Sponsorship Packages

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Polka Pals Sponsor - unlimited

- Mention in festival program
- Company name placement on Oklahoma Czechs, Inc. website
- Business name on Secondary Event Sponsor Banner at festival
- Mention and Thank You in social media posts and an e-newsletter blast
- Business name on back of official t-shirt
- One (1) festival t-shirt
- 2 Pivo Garden Vouchers (Beverages)
- 1 Czech Dinner AND Klobasy, Single Kolach & Drink Passes
- 1 Carnival Wrist Bands (Friday OR Saturday)
- 2 Dance Passes to the Coronation Ball at the Yukon Czech Hall

\$1,000-\$2,499

Other Sponsorship Opportunities

- Pivo Garden Sponsor
- Parade Sponsor
- Golf Car
- Call for other opportunities

\$100-\$999

Friends of the Oklahoma Czech Festival

- Friends of the Oklahoma Czech Festival
- Parade Participation – donations welcome

All donation amounts welcome

Sponsor recognition items including logo and advertisement. Files must be provided to the Oklahoma Czech Festival by August 1, 2025. File format: EPS (Preferred) or Adobe Illustrator (AI or press quality PDF) If you submit an Illustrator file, please convert all type to outlines before submitting the file to prevent font substitution. All ads in our program will be grayscale - no RGB or CMYK. Please e-mail questions about advertising and files to: okczechs@gmail.com



Proposal Sponsorship Packages At-A-Glance



Benefits	Vitáme Vás* (\$50,000+)	Heart of the Festival (\$49,999-\$12,500)	Heritage Keeper (\$12,499-\$5,000)	Praha† Partner (\$4,999-\$2,500)	Polka‡ Pals (\$2,499-\$1,000)
Booth Space	✓ Premium Space	✓ Exclusive Space			
Program Ads	✓ Full Page	✓ ½ Page	✓ Logo & Mention in Program	✓ Mention in Program	✓ Mention in Program
Website	✓ Premium Logo w/ Link	✓ Prominent Logo w/ Link	✓ Logo w/ Link	✓ Name Only	✓ Name Only
Festival Banners	✓ Premium Logo Size & Placement on Primary & Secondary Banners	✓ Prominent Logo Size & Placement on Primary & Secondary Banners	✓ Logo on Secondary Banners	✓ Logo on Secondary Banners	✓ Name on Secondary Banners
Print Collateral <i>Logo & Thank you</i>	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
News Releases <i>Mentioned in All</i>	✓ Quoted in 1 News Release	✓	✓	✓	✓
Social Media	✓ 5 Mentions, 1 Feature	✓ 3 Mentions	✓ 1 Mention	✓ 1 Mention	✓ 1 Mentions
E-Newsletter <i>Mention in All</i>	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
Festival T-shirt	✓ Logo, Tier 1 Sizing	✓ Logo, Tier 2 Sizing	✓ Logo, Tier 3 Sizing	✓ Logo, Tier 4 Sizing	✓ Name, Tier 5 Sizing
Festival Swag Bags <i>Includes Festival T-shirt, Program, Pivo Garden Mug</i>	✓ 12 Bags	✓ 8 Bags	✓ 4 Bags	✓ 2 Bags	✓ 1 Bag
Pivo Garden Vouchers	24	16	8	4	2
Czech Dinners/Meals	12	8	4	2	1
Carnival Wristbands	12	8	4	2	1
Czech Hall Dance Passes	24	16	8	4	2

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* Vitáme Vás means “We Welcome You” in Czech.

† Praha is the Czech word for the city of Prague.

‡ Polka is a lively dance of Bohemian origin.

EDUCATIONAL PROGRAMS

Rooted in the Czech tradition of storytelling, craftsmanship, and community, Oklahoma Czechs, Inc. takes great pride in offering a tapestry of year-round educational experiences, made possible through the generosity of our sponsors. By forging alliances with local organizations that share our mission of preserving Czech heritage, we are thrilled to offer Czech stories, songs, crafts, and activities for young learners, families, and individuals eager to deepen their understanding of our rich history and traditions. Through educational, recreational, and agricultural opportunities, we connect the greater community with our cherished culture via engaging events, including hands-on learning, dancing, baking, and other delightful social gatherings.

PERFORMANCES

With your support, our folk dance troupes carry the spirit of Czech culture beyond our city limits, performing at festivals across the region and representing the Oklahoma Czechs, Inc. with pride. Sponsors also help us host community-based civic performances throughout the year, featuring local musicians, dancers, and cultural presenters. These performances celebrate both Czech roots and the Yukon area's place in a diverse and vibrant Oklahoma.

OKLAHOMA CZECH-SLOVAK ROYALTY SCHOLARSHIPS

Each fall, students of Czech and Slovak heritage have the chance to participate in our annual Oklahoma Czech-Slovak Royalty Pageant. Through this program, young people can earn scholarship funds, develop public speaking skills, and proudly represent their heritage throughout the year at parades, cultural events, and festivals. Sponsorship allows us to continue empowering the next generation of cultural ambassadors and heritage stewards.

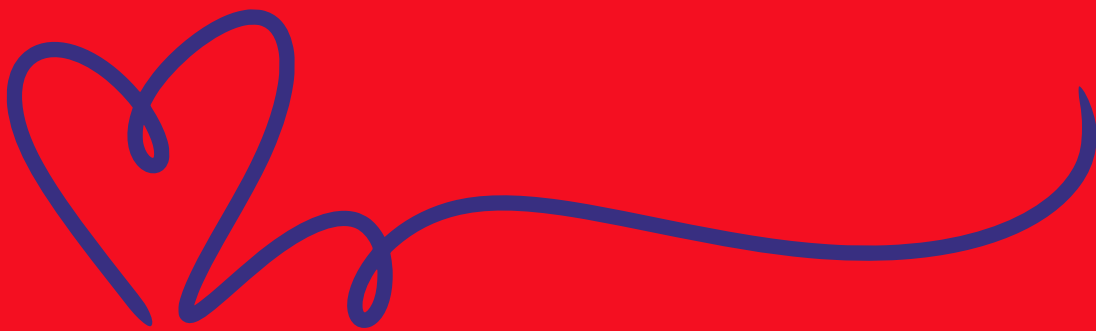
TRAVEL OPPORTUNITIES

Thanks to our sponsors, we are able to assist members of our community in connecting with their roots through supported ancestral travel. These journeys to the Czech and Slovak Republics foster deeper personal understanding and strengthen global heritage connections. We also host local genealogical events and educational functions designed to help individuals trace their family trees and celebrate their shared history.

OTHER COMMUNITY OUTREACH INITIATIVES

Our reach extends beyond the festival. With the help of generous donors, we support ongoing partnerships with the National Czech & Slovak Museum, invest in broader community-based cultural initiatives, and explore sister city relationships with towns in the Czech Republic. These efforts enrich not only our festival, but the entire Yukon community, fostering mutual respect, cultural pride, and international friendship.

Where Czech pride meets Oklahoma heart.



For more information, contact us at 405-354-7573 or okczechs@gmail.com

